

26th Swiss Classic British Car Meeting

Saturday 7 October 2017 in Morges

Picture a lovely lakeside setting in one of the most picturesque towns bordering Lake Geneva. Add many hundreds of some of the finest examples of classic British motorcars and motorbikes on display. Throw in free attendance for participants and visitors, and you could come up with a worse way to spend a delightful autumn Saturday on the shores of Lake Geneva.

The **26th Swiss Classic British Car Meeting** will be held on the quayside in the lovely lakeside town of **Morges in Switzerland on Saturday 7 October 2017 from 10 a.m. to 5 o'clock**. It promises to be another successful day for the organizers, last year's event attracted more than **20,000** visitors and despite the forecast of wet weather saw over **1200** classic British cars and motorbikes turn up from not only Switzerland, but many from Belgium, France, Germany, Italy, Spain, the Netherlands, and the UK as well.

Everything from MGs from the 1950s, Austins from the 1930s, racing Jaguars from the '60s, and old Rolls-Royces and Bentleys. Plus a number of excellent models of the 2-wheel variety, including classic Nortons, Triumphs and Royal Enfields from the golden age of English bikes.

For the **2017 edition of the Swiss Classic British Car Meeting** we are hoping for great weather and one important anniversary celebration.

- **JAGUAR**, guest of honour in 2017, celebrating the 95th anniversary of the founding in 1922 of the company that was to become Jaguar.
- **Motorbikes** will again be grouped together on the quay next to the Port.
- And the quays and Park will welcome **all other British makes and models, as long as they are 20 years old or more.**

A unique event

Everyone's welcome - car and motorcycle owners who want to display their pride and joy and those who only want to come and look - and it's all free, thanks to the generous support of,

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Spectrum IFA Group Independent Financial Advisers
SwissClassics Magazine
World Radio Switzerland and
The town of Morges.

This year we say a big thank you and “au revoir” to **Infinite Motors**, who have been sponsoring us for many years and extend a warm welcome to **Pemsa**, Switzerland’s leading recruitment agency.

This is a unique event in Switzerland and one the enthusiast and the entire family can enjoy together.

The event was the brainchild of Keith Wynn, and after 25 years at the wheel, he is handing over to a younger man, Reto Defrancesco, who has been with the Meeting since the beginning. The original idea was just to offer like-minded car buffs a great day out and provide enthusiasts an opportunity to admire some of the great English marques from the golden days of motoring.

If there’s one thing that can bring together different nationalities, it’s the sharing of a common interest and lovers of old cars are a particular breed who like nothing better than to spend a few hours exchanging anecdotes of their favourite form of transport. It is a well known fact that British cars, particularly old ones, have become one of the sceptred isle’s most formidable exports, as witnessed by the large number of them seen on the roads and by-ways throughout Europe with virtually every nationality represented by the registration plates.

The success of the idea is evidenced by the fact that this event has grown in the last **twenty-five years** to become one of the most well attended displays of classic British cars on the Continent and certainly the only one of its kind in Switzerland. Through the generous support of the Morges city authorities, the quayside is reserved for the day to allow the cars and motorbikes to be displayed in a setting that befits their style and adds to everyone’s enjoyment.

So if you enjoy fine English motorcars and bikes - or better yet, are the proud owner of one - **come along to Morges on Saturday 7 October 2017** and join the crowd. There’s no need to register in advance, just show up any time between 10 and 5 and stay for an hour or the whole day, or as long as you like.

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